



Road safety is smart business

October 26, 2024



Overview

- Why road safety matters to you
- What Road Safety at Work does
- Resources to help you
- Questions and answers



Why road safety matters

Driving on the job can be the most dangerous thing you do.



Why road safety matters

Behind every road safety crash statistic is a family member, friend, co-worker, or neighbour who was seriously hurt or killed. WorkSafeBC statistics for 2018 through 2022 for BC show:



33%

of traumatic workplace deaths were due to vehicle crashes.



18

deaths from work-related vehicle crashes every year, on average.



1,573

people injured and off work from work-related vehicle crashes every year, on average.

Why road safety matters



It's your legal responsibility

- Compliance with WorkSafeBC regulations
- Any vehicle used for work is considered a workplace, even personal vehicles
- All work driving counts, even occasional



Road Safety at Work

Reduce injuries and deaths among those who drive for work or work at the roadside.



Raise awareness among BC drivers and employers about their road safety responsibilities.



Engage employers to integrate road safety into their workplaces.



Provide practical tools, resources and services to help employers develop, implement and improve their road safety programs.

Road Safety at Work



Tools and
resources



Workshops



Webinars



Online
courses



Presentations



Templates



Advisory
services

Address road safety in ALL of your operations

Most crashes are preventable

Potential for crashes is a weakness

Have a strategy as part of your risk management



Have a safe driving policy



Purpose



Roles and responsibilities



Risk-reducing steps

Distracted driving policy



Distracted driving is any activity that reduces your ability to focus on the road.



Distracted driving is responsible for more than one quarter (29%) of all **car crash fatalities** in BC.



Driver distraction is a factor in more than 40% of police-reported **injury crashes**.



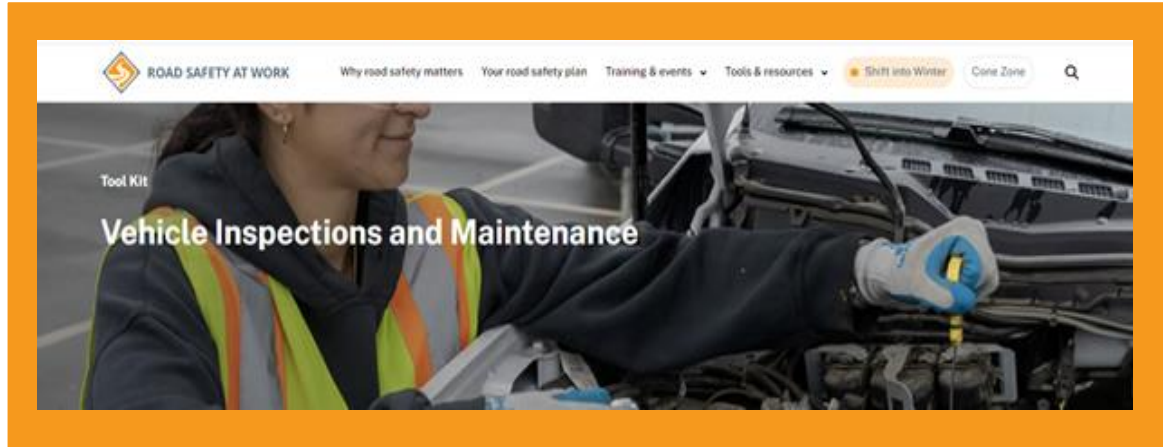
Check driver qualifications

- Check for valid driver's license
- Review driver's abstract



Inspect and maintain vehicles

- Vehicle related hazards are easiest to manage
- Inspections and maintenance are required
- Provide a vehicle orientation
- Encourage pre-trip inspections



Resources to help you



Road Safety at Work can help



[Policy and procedures templates](#)



[Driver orientation and training tool kit](#)



[Vehicle inspections and maintenance tool kit](#)



[Road Safety Planner](#)



[Tailgate meeting guides](#)



[Webinars](#)

Road Safety Planner



- Monthly tasks
- Straightforward activities
- Valuable results
- Keeps road safety top of mind



Newsletter

- 1 page e-letter with links to more material
- 10-12 issues per year
- Road safety news and events
- Tips, articles, resources



Tips for helping drivers, roadside workers stay cool when it's hot



Life is no beach during summer heatwaves for employees who drive or work at the roadside. They're vulnerable to heat stress, fatigue, and distractions. So what can you do to help them stay safe? Review WorkSafeBC's [heat stress](#) info and use its [heat stress screening tool](#). Make sure [vehicle emergency kits](#) are stocked. And give drivers our tips for driving in the heat.

[Get driving tips](#)



7 steps you can take to supervise drivers

When supervising drivers, one of your goals is to get work done without employees being injured in a crash. Our [Road Safety Planner](#) this month helps you do that effectively. It gives you a checklist of activities to complete, including explaining employee road safety responsibilities to your staff.

[Get supervision activities](#)



How to... navigate AFADs

Your employees on the road may be confused when they see an automated flagger assistance device (AFAD). The devices are relatively new at roadside work zones, after all. Drivers need to know what to do when they see them. Copy and paste our tips and share them with your team.

[Share AFAD tips](#)

Tailgate meeting guides

- Brief
- One topic per meeting
- Can be led by staff
- Allow time for discussion



Driving in foggy weather

When fog appears, visibility can deteriorate in a matter of seconds. Even creeping along at 10 to 15 km per hour can be dangerous. See if you can cancel or delay your trip if the conditions are dangerous. An hour or two can make a difference to visibility.

If you have to drive, follow these guidelines:

- Always plan your work route ahead of time. Stick to well-travelled roads and avoid routes that could become dangerous. Check current road conditions via local radio or [DriveBC.ca](#).
- Watch your speedometer. Fog creates an illusion of slow motion when you could actually be speeding.
- Drive with your headlights on. Use fog lights if you have them.
- Your natural response may be to switch on your high beams. Don't. Fog reflects the light back to you, limiting your visibility.

- Use your wipers at maximum visibility.
- Use the right edge markings as a guide.
- Avoid stopping or vehicle stalls, move to the side of the road.

- Know before you go**
- Before heading out:
 - Visit [DriveBC.ca](#)
 - Visit [ShiftIntoWinter.ca](#) yourself, you've got winter roads.



Province of
BRITISH COLUMBIA
Ministry of
Transportation
and Infrastructure



WINTER
SAFETY



Tailgate meeting guide Preventing distracted driving

Use this guide to lead a discussion with employees about the hazards of distracted driving. It can help them understand the different types of distractions, the risk they cause, and how to reduce their risk. Use any of the suggested key points in your talk. Use the form on Page 3 to record meeting details. Consider printing this guide and giving it to drivers.

Why is this topic important?

Key points

- Distracted driving is more than just using your phone
- Anytime your attention is away from the road you are distracted
- Drivers need to prepare their vehicle to reduce distractions before they get behind the wheel
- Work-related motor vehicle crashes are the leading cause or traumatic workplace fatalities in BC

What is distracted driving?

Key points

- Distracted driving is anything that reduces your ability to focus on the road. It includes:
- Taking your hands off the wheel
 - Taking your eyes off the road
 - Losing focus on driving

Phones are one of the most common distractions. But there are many others, including:

- Smart watches
- Food and drink
- Loose items in your vehicle
- Loud music
- Passengers
- A vehicle's touch-screen display

Why is distracted driving dangerous?

Key points

When you're distracted, you don't see everything happening around you. Your reaction time is slower and you're more likely to cause or be involved in a crash.

ICBC says you're five times more likely to crash if you're on your hand-held phone

Tailgate meeting guide

Backing up safely

Use this guide to lead a discussion with employees about the risk of driving in reverse. It can help them understand the hazards and take steps to avoid them. Use any of the suggested key points in your talk. Use the form on Page 3 to record meeting details. Consider printing this guide and giving it to drivers.

Why is this topic important?

Key points

- Reversing a vehicle increases your risk of being in a collision or striking a pedestrian
- On average, 1 worker dies every year in BC in reversing incidents



Reversing technique

Look out and check the area for people and obstacles that could enter your reversing path. Use anything that might pose a risk, find a clear path.

Eliminate distractions (e.g., your playlist) so you can focus on driving. Use your rearview mirror, your side mirrors and back-up camera to check your seating position to look through the window. Place your right arm on the outer seat head rest and your left hand on the inner seat head rest and your left hand on the steering wheel. This position gives you a wider field of view through the back window.

Webinars

- One-hour **live** broadcast with Q & A
- Recorded and available **on demand**
- Variety of topics



Workshops

Improving Driver Behaviours

*Nov 6/24 *(in person)
Jan 15/25

SkillCheck

Dec 4/24
Feb 12/25

RiskCheck

Spring 2025



Online courses

Online Course

WorkSafeBC's Road Safety Requirements: A Guide for Employers and Supervisors Online Course

Get information and tips to help you understand and meet your legal responsibilities for the safety of your employees who drive for work.

Online Course

Assessing and Improving Employee Driving Skills Online Course

Use practical tools to help you rate employee driving skills and behaviours. You'll also get tips on helping drivers develop the competencies they need for the driving they do.

Online Course

Building an Effective Journey Management Process Online Course

See how you can use journey management to minimize driving-related hazards. You'll understand how to plan for employee safety when they have to drive.

Online Course

Building Effective Policies and Procedures Online Course

Develop your organization's road safety policies and procedures with the help of these practical tips and templates.



Hover over image for link to the website online courses page

Online winter driving safety course

- Understand legal obligations.
- Recognize hazards.
- Develop and implement winter driving policy and procedures.
- Identify ways to communicate and monitor winter driving practices.
- **Complete by Dec 20 for a chance to win \$1000 toward winter tires!**





Visit
RoadSafetyAtWork.ca
 for more tools and
 resources.

For drivers, workers, and employers

We're all responsible for roadside worker safety.

Employers, workers, and drivers each play an important role. Make sure you know your responsibilities and follow the law.

LEARN WHAT TO DO →



For drivers, workers, and employers
 Know your responsibilities

For employers
 Road safety requirements

For work drivers
 Be prepared before you drive

Driving for work is dangerous. It doesn't have to be, since most crashes, injuries, and deaths are preventable. Together, employers and employees can help ensure all work drivers and roadside workers get home safe at the end of their shift.

Behind every road safety crash statistic is a family member, friend, co-worker, or neighbour who was seriously hurt or killed. WorkSafeBC statistics for 2018 through 2022 for BC show:



Getting started with road safety



**Comments or
questions?**





Use the “contact us” page on the RoadSafetyAtWork.ca website to reach us.

A screenshot of the 'Contact Us' page on the Road Safety At Work website. The page has a white background with a navigation bar at the top containing links for 'News', 'About us', 'Contact us', 'Why road safety matters', 'Your road safety plan', 'Training & events', 'Tools & resources', and a 'Shift Into Winter' button. The main heading is 'How can we help you?'. Below this is a sub-heading 'Let us know what you need and we'll get back to you.' and a link to the 'team directory'. The form includes a dropdown menu for 'What can we help you with?', a text area for 'Please give us a few more details about your question', and input fields for 'Your name' (First Name and Last Name) and 'Your organization' (Organization Name). There are radio buttons for 'Email' and 'Phone' to indicate the preferred contact method. An orange 'SUBMIT' button is located below the form. At the bottom left, there is a footer with the Road Safety At Work logo, navigation links for 'About us', 'Contact us', 'Login', and 'Register', and social media icons for Facebook, Twitter, Instagram, and LinkedIn. At the bottom right, there is a 'Stay up to date' section with a sign-up message and an orange 'SUBSCRIBE' button.

Hover over image for link to contact form

Thank you

Please follow us:

